



Submission Guidelines for The Cutting Ed

We welcome submissions from writers and outside contributors that reflect unique perspectives and thoughtful commentary. Our audience values fresh, engaging content, and we are committed to maintaining a high editorial standard. Please review the following guidelines carefully before submitting your work.

Original, Insightful Content

We prioritize personal narratives, opinion essays, and insightful commentaries. Your piece should offer a unique take on topics relevant to ed tech, learning engineering, school improvement, or some other issue related to learning and education. Submissions should reflect your professional and personal experiences and aim to provide actionable insights for our readers.

Topics of Interest

- Thought leadership on emerging ed tech trends and innovations.
- Narrative essays on industry shifts, advancement, or unexpected findings.
- Opinion pieces on pressing, newsy topics. (If you need help writing an op-ed, [check out our free guide.](#))
- Articles that propose practical solutions, “news you can use,” or highlight best practices.

Tone and Style

- Write with clarity and precision. Avoid jargon and overly academic language.
- Submissions should be no more than 2,000 words.
- Your work should offer a clear point of view and demonstrate a deep understanding of the topic.

No Conflicts of Interest

We do not accept pieces that sound like marketing, are excessively self-promotional, or advertise a product or service. If you have an affiliation with an organization or product discussed in your piece, this must be disclosed.

Submission Requirements

Originality: All submissions must be original. We do not accept works that have been published elsewhere.

Self-promotion: The piece should not read like a press release or advertisement.

Evidence: Provide links to data or evidence to back up factual claims. If you cite a research study, please link to it. If you cite other news sources to support your point of view, please link to them.

Exclusivity: We ask that submitted content remain exclusive to The Cutting Ed for a period of two weeks (14 days) after publication. Once this exclusivity period ends, you are free to post the content elsewhere, provided you include a note at the bottom with a backlink to the original publication on our site.

Formatting: Submissions should be submitted as a Word document, Google Doc, or in the body of an email. Please do not submit PDFs. Please include a short bio (50 words or less) with your submission, along with a color headshot.

Reasons We Might Decline Your Piece

- Lack of a fresh perspective or personal experience with the topic.
- Conflicts of interest or promotional bias.
- Incomplete, unclear, or poorly substantiated arguments.
- Writing that does not align with our audience's needs.

By submitting, you grant us the right to edit your content for clarity, grammar, and style.

We look forward to your contribution!

If you have questions or are interested in contributing, please reach out to Tasha Hensley (tasha@the-learning-agency.com).